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Fragrance Power !



SOCIÉTÉ FRANÇAISE D'AROMATIQUES



Creation

Perfume reflects personality. A language in its own right, it sends positive messages to those around us, conveying new olfactory experiences.

SFA (Société Française d'Aromatiques R. Romani®) was founded in 1963 in Grasse, the cradle of perfumery. Aromatic plants are therefore at the heart of the company and its deep-rooted values.

Jasmine, rose, tuberose, orange blossom, iris, mimosa, violet and other wonders of nature are undeniable advantages when creating authentic products.

The classic palette of natural raw materials used by contemporary perfumers to develop new harmonies is today enriched with synthetic molecules. SFA uses only the very best raw materials. Their quality plays a determining role in compositions, affording perfumers optimum means of expression, creating the most powerful and the most subtle emotions.

We are proud to have earned our customers' loyalty through the quality of our work and the value of our relations.



Raw materials evolve differently: top notes blossom the quickest, followed by the body notes that define the main theme of the olfactory composition. The bottom notes then add nuance to the body notes and ensure the fragrance lasting. Here are a few examples for an eau de toilette:





Production

SFA's production facility, increased to 3,000m² to cater for company growth, respects the latest European standards in terms of health, safety and environment protection. A powerful extractor constantly controls and recycles the air in the blending room.

We have a permanent stock of over 1,000 natural and synthetic raw materials, all painstakingly selected for their quality.

Concentrates are manufactured by assembling fragrant substances: powders such as vanillin; absolutes such as jasmine and violet; resins - Siam benzoin and myrrh from the Yemen; synthetic molecules stemming from natural products such as linalool and geraniol; synthetic molecules; not to mention essential oils such as lavender from Provence and bergamot from Calabria, incorporated cold to preserve all of their properties.

Quality Control

To satisfy the demands of luxury markets, SFA uses several laboratories offering the most thorough analysis techniques. The mass spectrometer analyses, identifies and catalogues thousands of molecules as well as quantifying allergens, where applicable. Gas phase chromatography assesses the purity of raw materials and compositions to ensure that manufactured products match control samples.

Legislation

All of the raw materials that we purchase comply with REACH regulations. Every composition comes with its certificate of analysis and Material Safety Data Sheet (MSDS) plus, depending on the composition's destination and your requirements, an IFRA certificate, compliance certificate with the European Cosmetics Directive, and a document assessing the safety of the composition in the finish product.

Our Regulation Intelligence Department ensures that SFA respects international standards in force in Europe, the USA, Canada, Australia, South-East Asia, etc.



Our Fragrances in your Products



Every day, we lovingly create and meticulously manufacture your aromatic compositions for fine perfumery, cosmetics, luxury soaps, home products and well-being products.

Depending on the intended final application, a whole series of adjustments is necessary after creating the formula and before industrially manufacturing the fragrance.

The laboratory assesses the olfactory effects, and how behaves the fragrance in the application and time.

For example, the use in, an eau de toilette, perfume, cream, shampoo, scented candle, air freshener, etc.

SFA also has extensive experience in manufacturing alcohol-free products (attars) for Middle East markets.

SFA world



Thanks to its network of sales agents in key markets around the globe, SFA is always close by.

We are also always happy to welcome you to our factory in Saint-Cézaire-sur-Siagne, and to our booth at any of the major international perfumery and cosmetics trade fairs that we regularly attend.

Our work methodology is simple and effective. It has earned us our reputation for listening to you and for participating in the creative process from the earliest possible stage, in order to foster fruitful dialogue and to unite our skills with yours.

79
countries



Export
92%

SFA exports 92% of its production in 79 countries, and it is no coincidence. Our worldwide success is a reflection of our creative skills, of know-how founded on expertise in each market, and our ability to listen to our clients and identify their true needs.

We can deliver in units of 5, 10, 25, 50, 100 and 200 kg, offering all the flexibility of an independent, family firm that has maintained a personal approach. Our logistics department is particularly efficient in the field of exports, with all-round experience that guarantees the fast and reliable dispatch you expect.



SFA is a member of PRODAROM (association of French aromatics manufacturers) and FEBEA (federation of French beauty companies).